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* **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**
  1. There are a larger number of successful campaigns than unsuccessful ones.
  2. Theater / Plays are the most frequent crowdfunding campaigns.
  3. In October, on average, crowdfunding campaigns are less likely to fail.
* **What are some limitations of this dataset?**

There is a lack of recent data, as the most recent year include is 2020 with only two entries. The data doesn’t equally represent categories. For example, there is only 4 journalism entries compared to 344 theater ones. Therefore, it’s hard to make an accurate comparison or conclusion based on that. It also appears that goal, pledged, and average donation amounts are in different currencies. This would prohibit direct comparisons without the currencies being converted to one standard currency.

* **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

We could create a table/graph showing average donation value and subcategory to see which kind of crowdfunding campaigns bring in the most money. This would help them make informed decisions about which campaign subcategories they should continue. Also, it would help decision makers see which campaigns bring in the least amount of money and should not be continued.